

UltuCup Cookie Policy

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Ultumum Sales marketing Innovations Group Inc.'s ("**Ultumum**") website and mobile applications ("**Websites**") use cookies. This Cookie Policy explains what cookies are and how cookies are used by Ultumum Websites.

Most websites use cookies in order to help them work more efficiently, as well as to provide information to the owners of the website. Cookies help websites distinguish between different users, recognize users, understand how users access websites for the purposes of development and improvement of websites' design, layout, content and function.

By continuing to visit or use our Websites, you acknowledge and agree to the use of cookies and similar technologies for the purposes we describe in this policy.

What Are Cookies?

Cookies are small text files that a website saves on your computer or mobile device when you visit the website. These files save and retrieve pieces of information about your visit to the website - for example, how you accessed the website, how you navigated through the website and what information and documentation was of interest to you. This means that when you go back to a website, it can often give you tailored options based on the information it has stored about you on your last visit. Cookies enable a website to remember your actions and preferences (such as login, language, font size, and other display preferences) over a period of time, so that you don't have to keep re-entering them whenever you come back to the website or browse from one page to another.

On Ultumum Websites, cookies can be set by us (first party cookies) or by our partners (third party cookies).

Where strictly necessary

Cookies and other similar technologies are essential to enable services to provide features you have requested, such as remembering that you have logged in. We use the following types of cookies:

- **Product cookies.** These cookies help us understand how our customers use our products as well as to assist with troubleshooting and support.
- **Third-party and advertising cookies.** Third-party social, advertising, and other cookies are generally used to provide you with a better experience, and to provide Ultumum with information we can use to improve our products and services for our customers.

Cookies and similar ad technology such as pixels, tags, and beacons help us serve timely and relevant ads to our customers. These technologies help us to do aggregated reporting, improve our services, and know what content has been shared with our customers.

If one of our cookies on your device identifies you while you are visiting an Ultumum Website or another service that references this Cookie Policy, or while you are browsing a third-party partner site of Ultumum, your usage (such as your browsing behavior) and log data (such as your IP address), will be associated with your account and that information may be shared with third parties.

How Can You Manage and Delete Cookies?

If you are uncomfortable with the use of cookies, you can disable cookies on your computer at any time by changing the settings in the preferences or options menu in your browser.

You can set your browser to reject or block cookies or to prompt you when a website tries to install a cookie on your computer. You can also delete cookies that are already stored on your computer's hard drive.

Please be aware that if you do delete and block all cookies from Ultumum Websites, then certain parts or functionalities normally available through Ultumum Websites may no longer be available to you. Likewise, you may not be able to use

some products and services on other websites without allowing installation of cookies.

To find out more about cookies and how to manage cookies, we suggest visiting www.allaboutcookies.org.

Other Resources

You may prefer to disable cookies using your browser settings. Please consult the list below for help pages relating to cookie management for popular browsers.

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)
- Android Browser
- Opera
- Opera Mobile

For other browsers, please consult the documentation provided by your browser manufacturer.

Your Acceptance of Ultimum Websites' Use of Cookies

Your use of the Ultimum Websites indicates to us that you agree to Ultimum Websites placing cookies on your computer or on the mobile device from which you accessed the Ultimum Websites.

If you do not wish to accept cookies from Ultimum Websites, please leave Ultimum Website immediately and then delete and block all cookies from Ultimum Websites.

This Cookies Policy is supplemented by our general privacy policy. We encourage you to read our privacy policy, you can find it [here](#). Among other things, our privacy policy includes information about the different ways you can contact us, should you have any questions.
